

2019-2020 District Goals



District: District 22 W
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 75% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events

Additional action items to achieve this goal
At the District Training event will provide specific guidance for Zone and Region Chairs .

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	50
2nd Quarter	50
3rd Quarter	50
4th Quarter	50

By the end of the 4th quarter, the district will add a total of 200 new members.

Action Items:

My district will establish club branch(es).

My district will induct new Lions under 40 years old.

My district will organize at least membership growth event(s).

My district will use and promote membership resources to achieve our goal. I.e. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 chartier members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will start Speciality Club(s).

Home School, 4-H/FFA, Music

MEMBER RETENTION

	Drops
1st Quarter	37
2nd Quarter	37
3rd Quarter	37
4th Quarter	37

By the end of the 4th quarter, the district's membership drops will not exceed 148 members.

Action Items:

NET GROWTH GOAL

200	+	40	-	148	=	92
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 300,000 people.

Action Items:

Of the total number of people served in my district, 50% will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (e.g. Service Project Planners Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

I will work with the GST to expand the Roar Like A Lion event.

The District budget will include funds to continue the FVDG Service Challenges.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 4,000 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 15% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: